Sender ID Agreement

In line with CITC rules and regulations to minimize fraud and misusing of bulk SMS, resellers and customers are requested to commit on following guidelines regarding their Sender ID.

Sender ID rules:

* Sender ID must be linked with CR numberfor companies and institutions/ Government entity
* Each customer will have a maximum of five sender ID’s and they are differentiated by the type off account (Whitelist – Blacklist).
* Sender ID validity will end by the end of the contract or for any reason before that in both cases the reseller must inform Zain to stop the Sender ID and, if the reseller wants to renew the contract for the Sender ID the reseller must inform Zain as well.
* Sender ID format for whitelist is 11 letter and for the blacklist it will be 8 letters & (-AD)
* It is prohibited to use phone numbers as Sender ID
* Therefor by reading the above I am fully obligated to comply the above rules and conditions

|  |  |  |  |
| --- | --- | --- | --- |
| مدة العقد مع المسوقContract Duration with reseller | القائمة البيضاء( توثيق وخدمات )Whitelist | القائمة السوداء (الاعلانات)Blacklist (AD) | اسم المرسلSender ID |
|  |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |

 |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  | - | A | D |

 | 1 |
|

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |

 |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  | - | A | D |

 | 2 |
|

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |

 |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  | - | A | D |

 | 3 |
|

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |

 |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  | - | A | D |

 | 4 |
|

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  |  |  |  |

 |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  |  |  |  |  |  |  |  | - | A | D |

 | 5 |

اتفاقية تعريف هوية المرسل

تماشيا مع قوانين هيئة الاتصالات وتقنية المعلومات للحد من الرسائل الاقتحامية واساءة استخدام الرسائل القصيرة علية يجب على جميع العملاء الالتزام بالشروط و الاحكام الخاصة بتعريف هوية المرسل.

الشروط و الاحكام الخاصة بهوية المرسل:

* يجب ان تتوافق هوية المرسل مع السجل التجاري للشركات والمؤسسات / اسم الجهة الحكومية للقطاع الحكومي.
* سيحصل كل عميل على عدد (5)هوية مرسل لكل قائمة على ان يتم تميز الهوية المستخدمة للتوثيق عن الهوية المستخدمة للرسائل الدعائيةحسب ضوابط الهيئة.
* صلاحية هوية المرسل تنتهي بانتهاء المدة المتفق عليها او الغائها لأي سبب كان ويلتزم المسوق باشعار زين بايقاف هوية المرسل ، ويلتزم بآشعار زين في حال تجديد الاتفاقية۔
* الحد الاقصى لهوية المرسل هو 11 حرف للقائمة البيضاء و 8 احرف للقائمة السوداء لأضافة (-AD)
* يمنع استخدام ارقام هواتف في هوية المرسل۔
* بالاطلاع على البنود اعلاه نقر ونلتزم بهذه الضوابط

|  |  |
| --- | --- |
| **Reseller المسوق**  | **Customer العميل** |
| Authorized Name: |  |  | Authorized name: |  | اسم الشخص المفوض:  |
| CR Number:  |  |  | CR Number: |  | رقم السجل التجاري: |
| Mobile: |  |  | Mobile: |  | رقم الجوال: |
| Email: |  |  | Email: |  | البريد الالكتروني: |
| Signature & Stamp: | Signature & Stamp:البريد الالكتروني: |

